

# NEWS



## Ascension CHARITY CLASSIC



#1 Norwood Hills Country Club Dr.  
St. Louis, MO 63121  
Media Inquires: 614.519.1873

Twitter: @AscensionCCG  
Instagram/Facebook: @AscensionCharityClassic  
Website: [www.ascensioncharityclassic.com](http://www.ascensioncharityclassic.com)

**FOR IMMEDIATE RELEASE**

November 14, 2019

## TICKETS NOW AVAILABLE FOR THE INAUGURAL ASCENSION CHARITY CLASSIC

*First annual PGA TOUR Champions event set to debut the week of  
September 28 – October 4, 2020 at Norwood Hills Country Club*

**ST. LOUIS** – Tournament Officials announced today the details surrounding ticket options for the inaugural Ascension Charity Classic that are now on sale to the public at [www.ascensioncharityclassic.com](http://www.ascensioncharityclassic.com). Two types of weekly admission options are available; a Clubhouse Ticket as well as a Grounds Ticket. Daily tickets are also offered. Admission gates will be open beginning Thursday, October 1 through Sunday, October 4.

The 2020 Ascension Charity Classic will be contested the week of September 28 – October 4 at renowned Norwood Hills Country Club. Tickets start at \$20 and kids 17 and under can attend for free with a ticketed adult.

The Ascension Charity Classic will provide a first-class experience for its spectators. In 2020, attendees will have a variety of experiences to choose from located throughout the golf course. Whether spectators simply love being outdoors, enjoy the social scene at one of the largest sporting events in St. Louis, or are a die-hard golf fan, there is something for everyone at the Ascension Charity Classic.

The Ascension Charity Classic announced last month a philanthropic commitment to charitable organizations in North St. Louis County and the surrounding areas that are working to build a better community. Several charities were named as beneficiaries of the tournament, including Marygrove, a residential facility for children and teens; the Urban League of Metropolitan St. Louis; and Boys & Girls Clubs of Greater St. Louis.

“We are pleased to officially open ticket sales for the inaugural Ascension Charity Classic,” said Ascension Vice President of Marketing Steve Spratt. “We are looking forward to welcoming golf fans from St. Louis and beyond, along with some of golf’s greatest champions, next September for the first playing of this official PGA TOUR Champions event. The tournament has quickly become special in many ways, perhaps the most impactful is the Ascension Charity Classic’s dedication to the local community and charity. We are excited to grow that giving spirit as we look to next year’s tournament.”

The Ascension Charity Classic will be one of the premier Regular Season events on PGA TOUR Champions in 2020, which will give way to the fourth-annual Charles Schwab Cup Playoffs – a season-ending, three tournament series used to determine the Tour’s season-long champion.

*(more)*

All three rounds of the Ascension Charity Classic will be broadcast on Golf Channel. Internationally, telecasts air in excess of 170 countries and territories, reaching more than 340 million potential households, and distributed in 15+ markets via GOLFTV.

For more information visit the Ascension Charity Classic website at [www.ascensioncharityclassic.com](http://www.ascensioncharityclassic.com) and follow the tournament on Twitter at @ascensionccg, on Facebook at facebook.com/ascensioncharityclassic and Instagram @ascensioncharityclassic.

#### **About Ascension Charity Classic**

The Ascension Charity Classic is an official event on the PGA TOUR Champions operated by Tournaments for Charity, a 501 (c) 3 non-profit entity. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals competing for a \$2 million purse at historic Norwood Hills Country Club in St. Louis, Missouri. The event is designed to showcase the best golf on the PGA TOUR Champions for the enjoyment of spectators and to benefit local charities in the North St. Louis County area and beyond. All three official rounds will be internationally televised on the Golf Channel. For more information, visit [www.ascensioncharityclassic.com](http://www.ascensioncharityclassic.com).

For the latest Ascension Charity Classic news and updates on social media follow the tournament on Twitter at @ascensionCCG and on Instagram and Facebook at @AscensionCharityClassic.

#### **About Ascension**

Based in St. Louis, Ascension is one of the leading non-profit and Catholic health systems in the U.S., with more than 150,000 associates and 2,600 sites of care across 21 states and the District of Columbia. In keeping with the organization's mission to deliver compassionate, personalized care to all, with special attention to persons living in poverty and those most vulnerable, all proceeds from the Ascension Charity Classic tournament will be donated to local nonprofits. Last year, Ascension provided \$2 billion in care of the poor and other community benefit across the country.

#### **About PGA TOUR Champions**

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 33 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2019, the PGA TOUR Champions schedule includes 27 tournaments across the United States, Japan, England and Canada, with purses totaling nearly \$58 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 170 countries and territories, reaching more than 340 million potential households, and distributed in 15+ markets via GOLFTV. Follow PGA TOUR Champions online at PGATOUR.com, at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.

#### **About HNS Sports Group**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 125-plus years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit [www.hnssports.com](http://www.hnssports.com).

#### **Media Contacts**

Johnny Smith Jr., Senior Director, Marketing and Communications, Ascension  
314-733-6975 | [johnny.smith@ascension.org](mailto:johnny.smith@ascension.org)

Tom Sprouse, Director of Communications, HNS Sports Group  
Office: 614-889-66791 | Mobile: 614-519-1873 | [tsprouse@HNSSports.com](mailto:tsprouse@HNSSports.com)